

YL MEMBERSHIP #:



The Ugly Truth on CARE PRODUCTS & CLEANERS

Ever wonder what makes all those glorious foamy bubbles 'n suds in soaps, shampoos & detergents?



ANSWER: **Sodium Laureth Sulfate (aka SLS)**

You literally cannot find a typical store-bought shampoo, hand soap, body wash, dish soap or laundry detergent without it. After all, copious bubbles and foaminess must mean “uber-clean”...right? **Think again...**

Did you know that SLS has been actually labelled as one of the “*Dirty Dozen*”? No, it's not referring to a soldier in a 1967 war movie. It's just one of the **TOP 12** chemicals in personal care products & cleaners **proven** to be *toxic to humans*.

In fact, U.S. researchers report that **1 in 8** of the **82,000+** ingredients used in personal care products (incl. toothpaste & make-up!) are **industrial chemicals** such as solvents, plasticizers, surfactants, & petroleum by-products. That's over **10,000 chemicals** that are known pesticides, allergens, carcinogens, neurotoxins, and reproductive/endocrine toxins, to name a few!! Worse yet, many of these are considered to be “persistent”—or in other words, NOT bio-degradable.

—THE DIRTY DOZEN—

- BHA & BHT • Coal Tar Dyes
- DEA-related ing. • Triclosan
- Formaldehyde • Parabens
- Dibutyl Phthalate • PEG Compounds • Petrolatum
- Siloxanes • Parfum
- Sodium Laureth Sulfate

Just imagine how that bio-accumulates not only in our bodies, but the environment!



IF WE EAT ORGANIC...

BUT ALSO SPRAY, RUB, & WASH OUR
LARGEST ORGAN WITH CHEMICALS...

WE'RE A TICKING TIME BOMB

Did you also know...

That your skin absorbs **60 - 70%** of anything you put on it—**children even more-so?** And that it takes just **26 seconds** to enter your bloodstream? And... skin is only one entry point for these toxins—there is also ingestion & inhalation. A LOT for our livers to deal with—and why we're all so bloody sick!

It has been said that we expose ourselves to well over 120 toxins from common everyday products before we've even left the bathroom in the morning!

So in the end... are all the bubbles 'n suds worth it?

Now let's TAKE a LOOK at all twelve...



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